



SAMPLE INTRODUCTION

Achieving and inspiring world-class results is a lofty goal for many, but when it comes to Chris Bryant; let's just say it's in his DNA. It also helps to have an impressive background with legendary brands such as the Ritz-Carlton Hotel Company and Nordstrom.

Creator of the **Expand YOUR Brand™** methodology, his refreshing and timely approach to today's emerging business priorities is making a significant impact throughout the United States. Those benefiting from his expertise include start-up businesses to the Fortune 500 and educational institutions to the federal government. A partial list includes Bank of America, Nestlé, Mattel, California Department of Education, U.S. State Department, Department of Justice and the U.S. Treasury Department; just to name a few.

Today, Chris invites you to **unlock**, **uncover** and **unleash** your full potential.

**Ladies and gentlemen, get ready for a memorable experience!
Please join me in welcoming...Chris Bryant!**